

CUI
CITY & URBAN INTERNATIONAL

EST. 1996

London property, *perfectly* placed.

A boutique London estate agency combining senior local expertise, property intelligence and market-led advice across sales, lettings, management and commercial property.

CORPORATE BROCHURE

MARYLEBONE · SHOREDITCH · WORLDWIDE

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PART ONE



Why.

Thirty years in London. Over a hundred years of combined experience. Two offices, one standard of advice.

Senior people. Modern tools.

Over a hundred years' combined experience across London's residential and commercial markets, rooted in East London, with offices in Marylebone and Shoreditch and a strong global presence through selected international partner locations.

CUI is built around direct specialist advice. Clients deal with experienced people who understand their brief, the local market and the practical detail behind a successful move.

100+	30	2
YEARS COMBINED EXPERIENCE	YEARS OF CONTINUOUS GROWTH	LONDON OFFICES, WORLDWIDE REACH

Mission

Our position is built on a unique blend of solid experience and superior service. Clear, trustworthy and timely advice throughout your transaction, and a longstanding relationship for all of your property needs.

Vision

Within five years, using experience, innovation, training and education, to become a leading provider of estate agency services across the UK and to gain a strong foothold in even more international regions.



How.

Residential, commercial, development, management, acquisition and international, under one roof.

LOCAL EXPERTS

Your postcode, their postcode.

Each consultant specialises in the area where they live and work. Their hyper-local knowledge belongs to every client, every transaction.

COVERAGE	All of London, with a predominant focus on the City, East and West London, and stock added daily.
ASKING PRICE ACHIEVED	Evidence before opinion: comparable sales, rental evidence and demand signals before launch.
TIME TO OFFER	Senior negotiation and a pipeline that grows through trust, not volume.

With over a hundred years of combined experience and glowing testimonials, we never forget our clients are at the heart of everything we do.

Pricing confidence

Comparable sales, rental evidence and local demand signals before launch.

Presentation strategy

Clear advice on photography, copy, staging, portals and private marketing.

Landlord control

Tenant quality, compliance, rent collection and management visibility.

Discreet routes

Off-market matching for owners who want privacy before wider exposure.

RESIDENTIAL

Buy, rent, sell, let.

Whether buying, letting, or growing a portfolio, specialist advice backed by AI-powered insight.



Residential sales	Evidence-led pricing, senior negotiation and private marketing.
Residential lettings	Tenant quality, compliance and rent collection handled.
Short lets	Furnished, flexible-term lets for corporate and relocating tenants.
Off-market property	Discreet matching for owners who want privacy before wider exposure.
Property acquisition	A dedicated service acting only for the buyer.
Property investment	Yield, growth and portfolio strategy across London.

COMMERCIAL

The City, Shoreditch, Clerkenwell and beyond.

Office, retail and trade property, covered with thorough valuations and dedicated marketing. Sales, lettings, management, acquisitions and investment for landlords, investors and corporate clients.



Commercial sales	Freehold and leasehold disposals, from entry budgets to top-end mandates.
Commercial lettings	Office, retail and trade units matched to occupiers across the City fringe.
Management	Rent collection, service charge and compliance for commercial landlords.
Acquisitions & investment	Sourcing and appraisal for investors and corporate clients.

Marylebone Office · 020 7431 8828

Shoreditch Office · 020 7729 3344

From land source to handover.

Bespoke advisory across land source, build, planning, sales & marketing, for developers, builders and funders of residential or mixed-use projects throughout the UK.



01	**Land**	Off-market identification, feasibility, comparables.
02	**Planning & design**	Layout, design and pricing strategy aligned to the market.
03	**Sales & marketing**	Brand-led launches, dedicated CRM, off-plan velocity.
04	**Handover**	Completions, lettings handover and portfolio management.

MARKETING

The right buyers, the right context, every time.

Floor plans, full digital colour photography and 360-degree virtual tours, with high-level exposure on every major UK property portal and direct buyer and tenant matching.



Rightmove
UK's #1 portal

Zoopla
Valuations & alerts

New-listing exclusivity
Early access for registered applicants

Premium audiences
Higher-value London buyers and tenants

Commercial reach
Investors and occupiers across the City fringe

Overseas database
22k overseas investor list

One dedicated team, whatever the size of your portfolio.

Every office has its own dedicated team, so no matter how large or small your portfolio, your investment is managed in the most effective and efficient manner.



24/7
TENANT SUPPORT

Zero
HIDDEN FEES

One
SINGLE DEDICATED TEAM

Quarterly
REPORTING

Landlord fees & rental assessment on request

Marylebone & Shoreditch offices

Right property, right *price.*

Tailored guidance to find the right property at the right price, built on years of helping buyers navigate the London market.

> A dedicated service that acts only for the buyer, for accurate, timely advice through the purchase.

INTERNATIONAL

£250k to £100m.

A strong global presence and excellent international reputation, constantly adding to our database of overseas investors. CUI's London team supports international enquiries through selected overseas offices and independently owned partner locations.

UAE
Abu Dhabi

TURKEY
Istanbul

EGYPT
Alexandria

EGYPT
Sharm El Sheikh

EGYPT
Cairo

HONG KONG
Pokfulam

ITALY
Lake Garda

SAUDI ARABIA
Riyadh

KUWAIT
Kuwait City

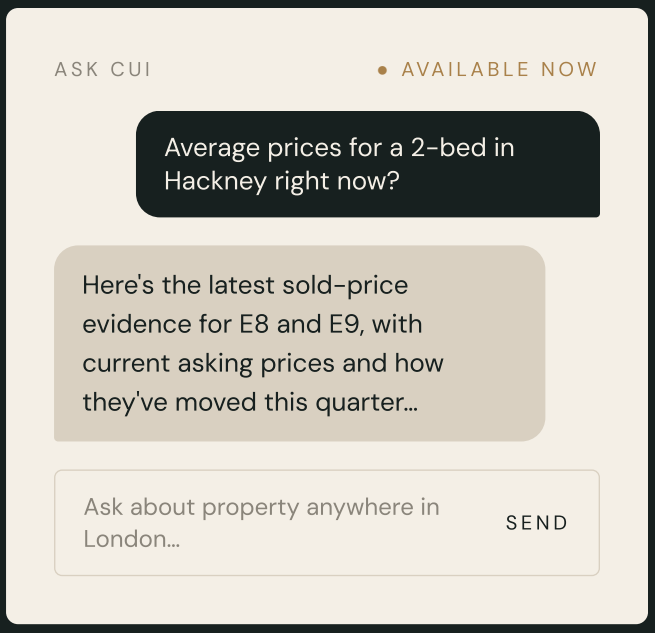
CUI works through its London offices and selected international partner locations. All our offices are independently owned.

ASK CUI

London property intelligence, *simply asked.*

Your intelligent London property advisor, available 24/7. Smart, fast answers without needing to book appointments or wait for call-backs, with a specialist ready when human advice matters.

- Current valuations & live market pricing.
- Sold-price evidence and natural-language search.
- Area guides: Marylebone, Shoreditch, Hackney, Bethnal Green & beyond.
- First-time buyer, investment & portfolio strategy.
- Off-market enquiry routing to senior specialists.



Registered, protected and clear.

City & Urban International are registered members of the Property Ombudsman, Property Redress Scheme, NAEA, ARLA and UKALA. CUI is CMP certified by UKALA Total Loss CMP, a Government-approved client money protection scheme.

The Property Ombudsman	**Property Redress Scheme**	**NAEA Propertymark**
ARLA Propertymark	**UKALA**	**UKALA Total Loss CMP**

Key certificates, procedures and corporate information are available on request and at cityandurbaninternational.com.

Speak to a London property specialist.

Open Monday to Friday, 10:00am to 6:30pm.

MARYLEBONE OFFICE

102A Seymour Place

Marylebone, London W1H 1NF

020 7431 8828

SHOREDITCH OFFICE

25 Phipp Street

Shoreditch, London EC2A 4NP

020 7729 3344

BOOK A VALUATION

Free market appraisal or rental assessment from a local specialist.

SEARCH PROPERTY

Sales, lettings, commercial and overseas listings, updated daily.

ASK CUI

Your intelligent London property advisor, 24/7.

cityandurbaninternational.com

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